

Report of Responses  
to  
Waynesboro-Staunton Membership Questionnaire  
September 16, 2016

1) SUMMARY

We had a good response to the Questionnaire approximately 33% of them were returned (survey returns are usually on the order of 20-25%) with high indication of satisfaction with what we're doing and many good suggestions for what could be done to enhance or change our activities. Specifically 21 responded they were satisfied and 1 responded not satisfied. The responses dealing with attendance indicated the primary reason for not attending was conflicts- family, other commitments, etc. Not dissatisfaction with the club.

The suggestions for additions or change for improvement against which I think we may be able to take action relatively easily are:

- + More day tours, 50 to 60 miles,
- + Overnite tours,
- + Visits to members garages or restorations in progress,
- + Pair new members with a "coach" to get them feeling at home,
- + Invite new members that may not have cars to ride with a member,
- + Shorten business portion of meeting, start meeting while meal is being served,
- + More covered dish meetings.

Other suggestions which may be harder to implement are:

- + Attract new younger members by helping them with restoration projects,

+ Seminars on painting, engine rebuilding, plating, glass installation, etc,

A detailed listing of responses by the individual questions is presented below.

## 2) DETAILED SUMMARY OF RESPONSES BY QUESTION

1) Number of respondents 22 out of 60 Questionnaires distributed.

Good Return: Exec Board – 6; ID Members- 11; Anon.-5.

2) Q1: **For how many years have you been a member?**

a. 2-50+ years.

3) Q2: **Why did you join?**

a. Old car interest, friends and socialization, family tradition, 3 stating I was invited by Susan Gray (OUR BIGGEST BOOSTER).

4) Q3: **Is the club meeting your needs? If not, why not?**

a. Member's needs satisfied- 21,

b. Not satisfied- 1, Why not- want more detailed information on restoration methods, techniques, local vendors of same.

5) Q4: **What are you (and your family) looking to get out of the club?**

a. Satisfied - socialization and friendship, old car network and activities, technical support.

b. Not Satisfied- information on local suppliers, restorers, best body man, best painters, best platers.

6) Q5: **What additional types of programs should we add?**

a. Local day tours, 6 responses, 50- 60 mi. day trips, garage tours, restorations in progress, restoration shops/facilities.

b. Overnight tours, 4 responses- all EBM's.

c. How to demos, engine rebuilding, painting, glass installation.

- d. Good as is- 4 responses.
- e. Local car shows- 2 responses.
- f. Tips on how to from others, how to trailer, help with my restoration- 1 response.

7) Q6: **How many events have you attended in the last 12 months?**

- a. 15 or more- 7
- b. 10 or more- 4
- c. 5 or more- 4
- d. 5 or fewer- 3
- e. No comment- 4

8) Q7: **If the number is 0 or low, why?**

- a. Conflicts, other interests, family, health.

9) Q8: **Did you join another club in the area with a similar focus? Yes  
No**

- a. Yes 11.
- b. No 10.
- c. No Comment 1.

10) Q9: **If yes, what did they offer that Waynesboro-Staunton  
Region didn't?**

- a. Other marques focus, trucks, short day tours.

11) Q10: **Other comments and suggestions you may have.**

- a. Shorten meetings- start meeting during meal, focus on cars, tours and programs.
- b. More covered dish meetings- **remember TSPC vote.**
- c. Pair new members with a coach to bring them in.
- d. Invite new members or those without cars to ride with others.
- e. Bring in young people by helping them with their car restorations.
- f. AACA as an organization has too much focus on judging, especially at events. W-S has a good balance.